

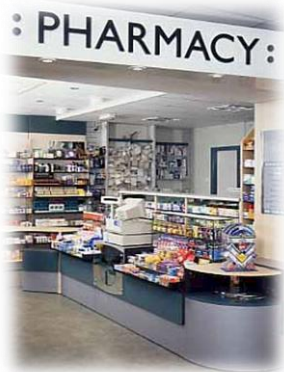


## **bizlinkIT prescribe the ultimate pain solving solution for Douglas**

July, 2012

Douglas operates many pharmacies throughout Australia. The original need for a full blown ERP system came primarily from the challenging growth phase that Douglas was going through. Douglas had clearly outgrown their basic financial package and needed to be fully equipped for what lay ahead. Lyn Guy, Accountant for Douglas says “When I first joined the group, we were on the MYOB accounting package. We needed to find a system that was capable of growing with us, as we acquired new businesses. We also needed to have transparency from the store through to the Brisbane office”.

Douglas needed a system that was reliable and high performing. Key ‘must-have’ strength’s on their checklist included KPI reporting and outstanding stock management. “We reviewed several systems with varying cost bases including Sybiz, Arrow and Exonet. BizlinkIT recommended a version of Greentree they had customized for the sector. When I first looked at Greentree, I was impressed by the way it was designed for pharmacy - and then we went forward and transferred over from our MYOB accounting package” said Lyn. Douglas also recognise that service and support is critical in these situations, as highlighted by Lyn’s comment “the BizlinkIT team are part of the solution, what they give us is a personal service, they go the extra mile, which is rare these days” she says.



“A major point of difference with Greentree is that it is tailored for pharmacy with modules, reports, and tools that we wanted within our group. This was a major attraction to the package” said Lyn. The financial package Douglas uses consists of the Greentree financial software integrated with Microsoft Excel modules that the BizlinkIT team have created specific to pharmacy. According to Lyn, it would seem that it’s not just Douglas that are impressed with the new system, “Because we are so well structured now it is easy to get finance, in fact the banks just love Greentree” she says.

Lyn Guy Group Accountant for Douglas went on to say “the BizlinkIT team stepped us through the implementation process that included Financials, HR and Payroll and they continue to be an active part of our business. We receive amazing support from them and it’s just made the Douglas operations run so smoothly.”

### **OUR PARTNERS**

Chris Ball / Peter Camenzuli / Jason Evans / Warwick Face / Nigel Fischer / Brett Headrick/ Nigel Batters  
Teresa Hooper / Ian Jones / Kylie Lamprecht / Mark Nicholson / Ken Ogden / Norman Thurecht / Ross Walker

### **OUR CONTACT DETAILS**

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Lyn went to add that “the workload has decreased for our Administration offices in Brisbane and Goulburn, because the stores are able to process information daily with the main advantage being the ease with which it speeds everything up! I can get consolidated financial information in 10 minutes which was just not possible at all with our other system.”



“Greentree is a good package but BizlinkIT make it brilliant. It’s cost effective for small business. It provides a high-end ERP system for a small end business price. It is supported by a great team who knows our industry” Lyn says. “BizlinkIT gives you everything you need to run your business. I would recommend it and the BizlinkIT Team to anyone and I can’t speak highly enough of the product and services we utilise today” Lyn concluded.

BizlinkIT and their client, Douglas are proud to have been named as the recipients of the prestigious Greentree Customer Collaboration Award 2012. The award is recognition for the exceptional collaborative spirit evidenced between BizlinkIT and their client, Douglas. Teresa Hooper, Founder of BizlinkIT says “We work especially close to clients, interacting to build trust and gain insight, to the point where they themselves contribute substantially towards the solution; whilst looking to us to provide both business advisory and great ROI from the tailored (Greentree) system.”



#### **About Douglas and BizlinkIT**

Douglas operates many pharmacies throughout Australia. BizlinkIT provided Douglas with the Greentree financial software integrated with Microsoft Excel modules that the BizlinkIT Team have created specific to pharmacy. BizlinkIT and their client, Douglas, are proud to have been named as the recipients of the prestigious Greentree Customer Collaboration Award 2012. The award is made in recognition of the exceptional collaborative spirit evidenced between BizlinkIT and their client, Douglas.

#### **About BizlinkIT**

BizlinkIT is a Division of Pitcher Partners and has provided collaborative solutions and services to Business clients for 10 years. During this time the division has developed a successful team of professionals providing a range of expert services via two platforms:

Software as a Service (SaaS) – Online hosted Enterprise Resource Planning (ERP) System and Software Consulting – Implementation, Training and Support of Client hosted ERP Systems

BizlinkIT are results focused and seek to enable efficiency improvements that extend well beyond the implementation of an accounting solution.

**For further information please contact**



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