



TISSUE THERAPIES FINDS THE PERFECT BOND WITH BIZLINKIT

ASX listed, Tissue Therapies, a biomedical technology company, identified that their unique wound care solution, designed for improving the outcome of hard to heal wounds, had massive international market potential. The company pioneered an innovative scientific invention and needed to move quickly into a manufacturing and sales performance stage, effectively commercialising the product.

Drummond McKenzie, CFO for Tissue Therapies explains that the company had a basic accounting system in place but that would not be adequate for the dramatic growth that was clearly ahead for the business. “We had MYOB on board during our research phase and we knew we needed to upscale to a more powerful enterprise management system, but the real challenge was understanding how to navigate the complex software options and manage the major transition process without losing business momentum” he says.



Drummond McKenzie contacted BizlinkIT following a referral from a trusted business colleague. Drummond explains that JR partner Teresa Hooper was heavily involved in helping Tissue Therapies with their business systems mission from day one. “Teresa closely partnered with us, she undertook and managed a very rigorous audit of our needs and researched the market comprehensively to establish what would be the best fit”.

It would seem the process was both structured and very comprehensive “She (Teresa) ensured we had a shortlist of the most suitable vendor solutions in front of us, she then guided them to present to match our specific business criteria, it was a very professional approach” he says. The final chosen solution was Microsoft Navision, but this came after much deliberation “it was a highly detailed assessment that absolutely delivered successfully to our objective of being able to handle foreign currency conversion, interface seamlessly with some existing systems and scale with our growth” says Drummond.

OUR PARTNERS

Chris Ball / Peter Camenzuli / Jason Evans / Warwick Face / Nigel Fischer / Brett Headrick/ Nigel Batters
Teresa Hooper / Ian Jones / Kylie Lamprrecht / Mark Nicholson / Ken Ogden / Norman Thurecht / Ross Walker

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Tissue Therapies have since grown to operate with offices in Australia and UK, with a logistics hub in Holland providing a direct data download to the Tissue Therapies Navision financial system. Tissue Therapies is listed on the Australian and Berlin and Frankfurt Stock-Exchanges. This means reporting is critical to the company as well as being able to set and perform to specific KPI's "We really bonded with the JR team, they certainly showed their expertise when it came to implementation with vendor

interaction, effective system design and project management and they had all the answers and responded quickly when it came to any technical challenges" says Drummond.

Tissue Therapies has gone is in the process of commercialising its VitroGro® ECM, a technology and has clearly benefited from the close ongoing business advisory guidance from the JR team "I have every confidence in the JR team they are astute, detailed, objective and professional, I would not hesitate in recommending their business consulting services" he concludes.

About Tissue Therapies Limited

Tissue Therapies Limited is a biomedical technology company that is developing significantly more effective treatments for acute and chronic wound healing applications, including chronic skin ulcers and burns. Tissue Therapies Limited is commercialising VitroGro® ECM, a technology created by cell biology, tissue engineering and protein engineering experts at the Institute of Health and Biomedical Innovation at the Queensland University of Technology. The company is also developing treatments for psoriasis, scar prevention and various cancers including those of the breast, colon and prostate. Tissue Therapies Limited's shares are traded on the Australian, Berlin and Frankfurt stock exchanges.

About BizlinkIT

BizlinkIT is a Division of Pitcher Partners and has provided collaborative solutions and services to business clients for 10 years. During this time the division has developed a successful team of professionals providing a range of expert services via two platforms:

Software as a Service (SaaS) – Online hosted Enterprise Resource Planning (ERP) System and Software Consulting – Implementation, Training and Support of Client hosted ERP Systems

BizlinkIT are results focused and seek to enable efficiency improvements that extend well beyond the implementation of an accounting solution.

For further information please contact



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